



One-of-a-kind Executive with over 30 years experience in creating art, marketing, promotion, and management in creative fields. I've a proven track record of anticipating industry trends and meeting needs with revenue enhancing designs, logos, concepts, and renditions. A polished multi-style illustrator having achieved national recognition and licensing in both traditional (drawing, painting, sketching, 3-D carving) and digital/electronic mediums, I'm also a published writer for trade magazines and journals, and have been a featured demonstrator for several prominent corporations and their products. I excel at public speaking, have run for public office, and offer a well-rounded skill set I feel is unparalleled; developed through a commitment to perfection and a strong desire to learn and succeed. I'm a very capable instructor and administrator in the prime of my creative career.

E-Mail: timmkurtzart@gmail.com

Address: 104 Stillwater Lane, Hendersonville, NC 28791 - 828.693.1577

Active Links

www.timmkurtz.com



Fine Art Samples



Mural Samples



Auto and Bike Art



Misc. Painted Objects

Career Overview (Recommendations/Tear Sheets Available Upon Request)

- 30 plus years creating traditional hand generated art and instruction.
- Created over 20,000 logos, custom graphics, and traditional/digital designs.
- Authored several articles and manuals on art techniques and "how to" guides.
- Sold over one million dollars worth of fine art and contracted/commissioned art.
- 20 plus years experience creating digital illustration and graphics.
- Have owned and operated 5 small businesses from restaurants to t-shirt café's.
- Have run for Public Office and worked for Political Action Committees.
- 20 plus years experience in the Food and Beverage and Hospitality industries.
- 20 plus years involved in marketing, promotion, and entertainment.

Objective

To be seated with a company that values advanced thinking, creativity, and conceptualization; wherein opportunities exist to integrate traditional hand generated art and concepts into the realities that are digital and contemporary mediums, business functions, and innovation. I desire a position in Management, Creative Direction, Instruction, Public Relations, Innovation, or Development. Strong benefits package and salary commensurate with my experience is a must.

Work Experience

2006-Present, Senior Artist; E-Commerce Developer

You Teez Me (youteezme.com) is a unique retail and service oriented textile imprinting outlet utilizing DTG and Screen Print Technologies for retail and custom printing markets. Duties include all aspects of designing original art for in-house and custom imprints, generating custom art and creative needs for clients from small businesses and schools to international companies, web site and internet development and marketing, and advertising/social media campaigns.

2001-2005, Restaurateur/Entrepreneur

Owned and Operated The Smokies Roast House and Piki Grill restaurants located in the Hendersonville and Asheville regions of NC. Developed Roast House Ventures, Inc., as a marketing base for several restaurant concepts to promote healthy, natural alternatives to fast food franchises in the fast-casual dining genre. Because the concepts were revolutionary, everything was developed from the ground up - including recipes, food item manufacture, component and bottling control, inventory calculations, commissary provisions, concept and internet and social media marketing, advertising campaigns, packaging design, capitalization and funding data, demography and stats for planning and franchising (FOC), architecture design and footprints, nouveau cooking and food cost procedures, and several business plan constructs. The concepts were ultimately licensed to private firms for further development.

1992-2001, Creative Consultant/Director

Worked in capacity as freelance artist and designer. I became a sought after Creative Director (outsourced) for Executive Illustration and Design of Clearwater, Florida. Projects involved package design, advertisements, product concept renditions, book and manual illustrations, sign art, garment imprint art, logo designs, digital layouts and comps, and hand painted murals. I worked in consultation with firms like Nutmeg Mills, Mikohn Gaming, Yesco, Manatee Graphics, Days Inn, McDonalds Corporation, The Totally Fun Company, Bass Pro Shops, and others.



1985-1992, Executive Chef/F&B Management

From the Tropicana Resort and Casino in Las Vegas to The Sheraton International in Orlando, Duties included exacting numbers on monthly food costs, annual expenditures, P&L, overhead, and inventory control, creating original menus, recipes, overseeing banquet operations, catering, and private functions. As well, became the house crafter of ice sculptures and custom cake decorations. I served as Executive Chef for the Sheraton Airport Hotel and others. Additionally, I have many years experience as Sous Chef and Saucier, general line cooking, and front room management.

Logo Design Samples



1981-1987, Marketing Director

Created and implemented various art and marketing needs for Oro-Tech Industries, Inc., a multi-million dollar R&D production facility founded to exploit the technologies of black powder alternatives and products for primitive arms enthusiast's. Duties included trade show booth designs, shareholder memos, OFC authoring, SEC understandings, show displays, story boards, logo designs, copy writing, and original art for advertisements. Considered partly responsible for helping to create "Cowboy Action" tournament shooting, participating in many events, and featured in Guns Magazine - 1984, Guns and Ammo - 1987, and Shooting Times - 1984.

Web Demo/Brief



Skills

- Traditional Art Mediums: Acrylic, Oil, Gouache, Drawing, Chalk, Airbrush (Water and Solvent Based), Sign Enamels, Marker, Pen and Brush, Watercolor.
- Automotive Paint Mediums: HOK, Trans Star, BAS, Accessories.
- Digital Art: Pen Tablet, Corel Draw, Illustrator, Photo-Paint, Painter.
- Graphic Design: Corel Draw, Adobe Photoshop, Illustrator.
- Web Graphics: Swish Max, WYSWIG Flash Builders, Template Builders.
- Writing: Word Perfect/Quattro, MS Office/Word/Excel, New Novelist, Open Office.
- Life Drawing, Plein Air Painting, Frescos, Carving/Sculpting in Foam, Wood, Clay, Ala Prima Painting, Trompe l'oeil, Sketching, Storyboarding.

Sample of Articles

City of Kissimmee
Mural; Orlando
Sentinel

McDonalds Mural;
Las Vegas, NV

Licensed Art from
National Distributer

Mayoral Campaign
Video

Live Art Demo



Timm Kurtz
Online Biography

Career Highlights

- Airbrush Action Magazine, Employee Of The Month, 1996, 2000.
- Bass Pro Shops Fall Hunting Spectacular Guest Artist and Live Art Demonstrator, Concorde, NC., 2001. Worked with Guy Harvey and Bill Dance for Special Project.
- Airbrush Magazine Feature, 1997.
- Legends of Sports Magazine Cover Art, 1999, 2000, (Terrell Davis, Reggie White).
- Art USA Magazine Feature, 1996.
- Silver Slipper Casino Murals, 1984.
- Silver City Casino Murals, 1985.
- Guns Magazine Articles related to Golden Powder Invention 1984, 1986.
- Endorsed Media/Iwata Airbrushes, Createx Paints, Dekal Paints, Chroma Paints.

Education

- Post Graduate Marketing Certification 1999 Grand Canyon University
- BFA 1994 USF, Studio Art/Illustration and Marketing
- AA 1992 St. Petersburg Jr. College, Clearwater, Florida
- Undergraduate Studies: 1989, Valencia Community College, Kissimmee FLorida, Business Marketing and Promotion
- Undergraduate Studies: 1980, CCD Red Rocks, Denver Colorado, Philosophy and Art
- Undergraduate Studies: 1984, University of Nevada, Las Vegas, Acting and Theater Major

Personal Interests

Martial Arts Studies - Tae Kwon Do, Shoto-Kan Karate, Shorin Ryu – Shorin Kan Karate (Black Belt), Hunting, Fishing, Hiking, Sports, Outdoors Adventures, Antique Sales and Collecting, Musicianship, Poetry/Script/Novel Writing, Historic Main Street Travels and Rural Americana Interests, Politics and Public Service, Disabled and Special Needs Persons.

