



For MAYOR *of* HENDERSONVILLE
November 3, 2009

Common Sense is defined as beliefs or propositions that most people would consider prudent and of sound judgement!

A REAL VOICE FOR SMALL BUSINESS!

I have been a small business owner for over 15 years in varying fields. My belief is that small businesses have been and will be the backbone of the community here in Hendersonville. My vision of a city options for 2000 successful small businesses employing 5000 people rather than one or two factories employing the same number. Diversity is an asset. However, location and types of businesses in a small city can be the difference between success or disaster. So too can the general curb appeal of commercial and industrial districts.

As mayor, I will utilize my already sound relationship with local businesses and merchants to identify opportunities to make small businesses more successful, and attract businesses that will increase the viability of those committed to the area. Additionally, I will endeavor to optimize strategies to partner with developing corporations and medium sized manufacturers to entice more and better skilled jobs. I pledge not to destroy fragile tourist sensitive months with unsightly construction projects. I will hold public works accountable for quality work on projects, and see to it that city management enforces provisions of the **International Property Maintenance Code** as identified by the Comprehensive Plan. Merchants and commerce represent both traditional and contemporary necessities to Hendersonville living. **The voice of those mostly affected by city decisions needs advocacy.** I will be that voice.